



# A NEW SUSTAINABILITY INITIATIVE

A partnership with Circular Computing™



Because IT shouldn't cost the Earth

## ICT Reverse and our sustainability Initiatives

A sustainable movement is crucial for us all. We understand the importance of implementing controls and processes to improve our environmental performance and hence have successfully gained:

- **ISO 14001 Environmental Management**
- **ISO 9001 Quality Assurance**
- **ISO 27001 Information Security**

### Some of our steps in the right direction:

- We operate a zero landfill tolerance policy. All hardware is reused, refurbished to be reused, remarketed or recycled in line with the waste hierarchy.
- We have a close relationship with the Environmental Agency and we are audited regularly to maintain our AATF accreditation.
- All customer documentation and due diligence paperwork are sent electronically to eliminate the need for hard paper copies.
- All of the vehicles in our fleet are categorised as Emission Standard Euro 6 which is the sixth (and current) incarnation of the European Union directive to reduce harmful pollutants from vehicle exhausts.

**Although our steps are in the right direction, we feel like we can and should do more.**

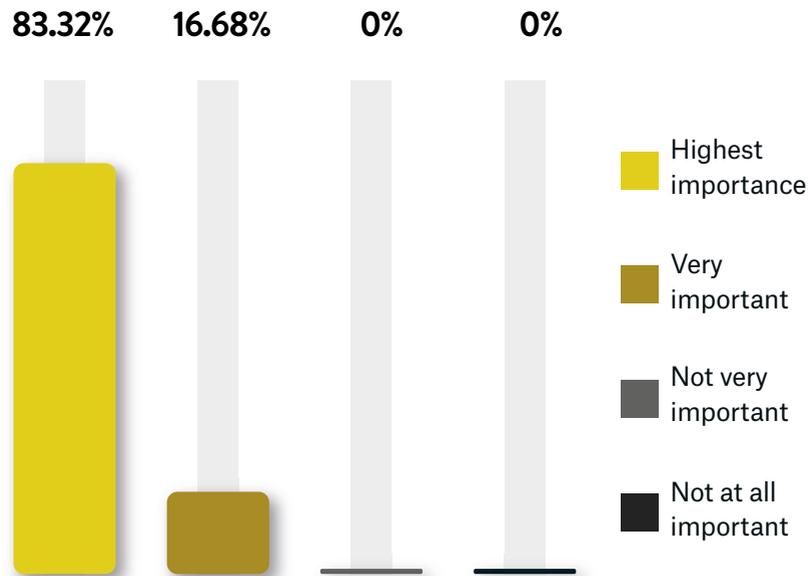


# Our sustainability survey and the results

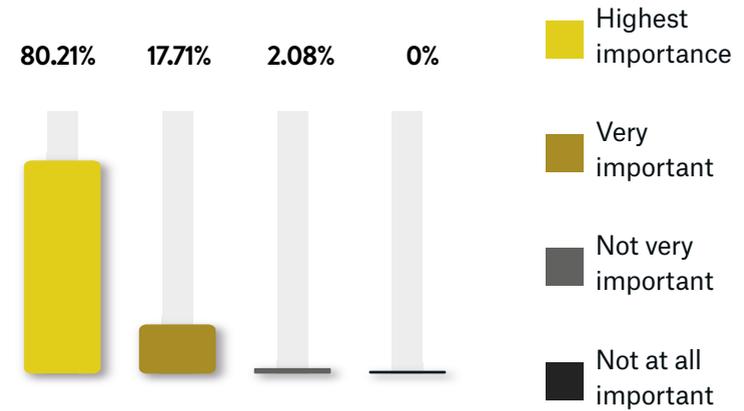
Our clients are at the core of our business and we always look to improve our service in accordance to their needs and requirements.

We recently surveyed a percentage of our client list in order to understand the importance of sustainability within their organisations and found the following results...

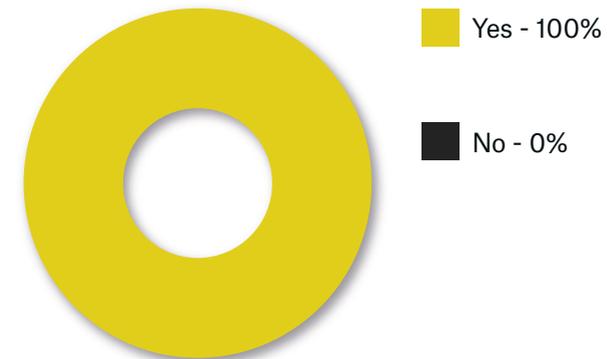
## How important is sustainability to you and your organisation?



## How important is it to know where your redundant IT equipment has ended up?



## Does having suppliers with a social value embedded in their offering create additional benefit for you?



The above showing just a sample of our survey. The results clearly suggest that sustainability is a huge concern for not only our organisation but our clients alike. We couldn't help but listen and armed with this vital information we have sprung into action...

## Why we have joined a new partnership for sustainable IT

**Sustainability has become higher on the agenda for the majority of companies. Simply put, it has a focus today that it didn't have 5-10 years ago, and rightly so.**

**In order to align our services to the needs of our customers, and be a pioneer within our own sector, we have elected to become an ITAD Partner of Circular Computing™.**

We have been through a series of approval processes to become one of a select few exclusive ITAD partners across the world.

This partnership will enable us to adopt the principles of the circular economy and ensure as much

e-waste as possible is filtered to a remanufacturing facility to deliver a longer second life for your unwanted IT.

Our inclusion in the initiative will be annually reviewed and we aim to continue to offer this solution to deliver the answer to our customers with growing sustainability requirements.

This document provides some detail on the partnership and outlines the benefits for us, our customers and the planet.



**This partnership enables us all to put our sustainability policies into practice**

## What the partnership delivers

The key quantifiable benefits of this initiative are as follows:

- **5 trees are planted for every laptop of yours that goes to Circular Computing™ through our service.**
- **Circular Computing™ remanufacture the computers and another 5 trees are planted for every laptop they sell.**
- **The considerable carbon, water and mineral footprint of a 'new' computer are avoided for these buyers.**



As an ITAD Partner, we and our customers will be helping to make this happen. We will work with our customers to create bespoke laptop remanufacturing based on the unwanted IT supply, direct from your business.

**You get to be a part of the growing movement towards fully sustainable IT.**

## The sustainability benefits

With our new partnership, your business can enjoy substantial benefits in your CSR / ESG reports that will make a real difference to your stakeholders:

- **BECOMING NET ZERO** - Your old laptops could become a certified carbon-neutral product
- **REFORESTATION** - 10 trees planted for every laptop (5 trees are planted directly as a result of your supply and 5 more at the next life)
- **ENVIRONMENTAL SOCIAL GOVERNANCE REPORT** - Quarterly reports confirming the ESG outputs for you to embed into your own compliance report



Carbon  
Neutral  
Organisation



# Just one computer can make a big difference

**If just one computer goes through this complete journey, there is a massive impact that can be accomplished for each and every laptop.**

As an example:

One laptop leaves your company and, through our services, it passes to Circular Computing™ and their remanufacturing process.

**Already, this means 5 trees are planted.**

Once remanufactured, the laptop is sold to another customer:

**Another 5 trees are then planted.**

Not only this, but if this customer buys remanufactured rather than new, then they avoid the footprint of the new computer.

Adding all of this together delivers the following:



**10 trees planted for our reforestation partnerships**

Through our support of reforestation projects, we aim to plant trees in the USA, India and Africa. Every laptop delivered through partnership with Circular Computing™ plants 10 trees by the time it reaches its next home.



**1,200 kg of sequestered carbon emissions**

By being part of the reforestation initiative, which helps cool the planet, and remove CO<sub>2</sub> from the atmosphere, your old laptop is the catalyst for this climate benefit as each tree removes 120KgCO<sub>2</sub>eq. in the first 20 years.

With the added benefit from not producing new:



**316 kg of carbon reduction**

Every remanufactured laptop prevents approximately 316kg (700lb) of CO<sub>2</sub> emissions by not buying new. For just 1,000 laptops, that's the same as taking over 80 cars off the road for a year.



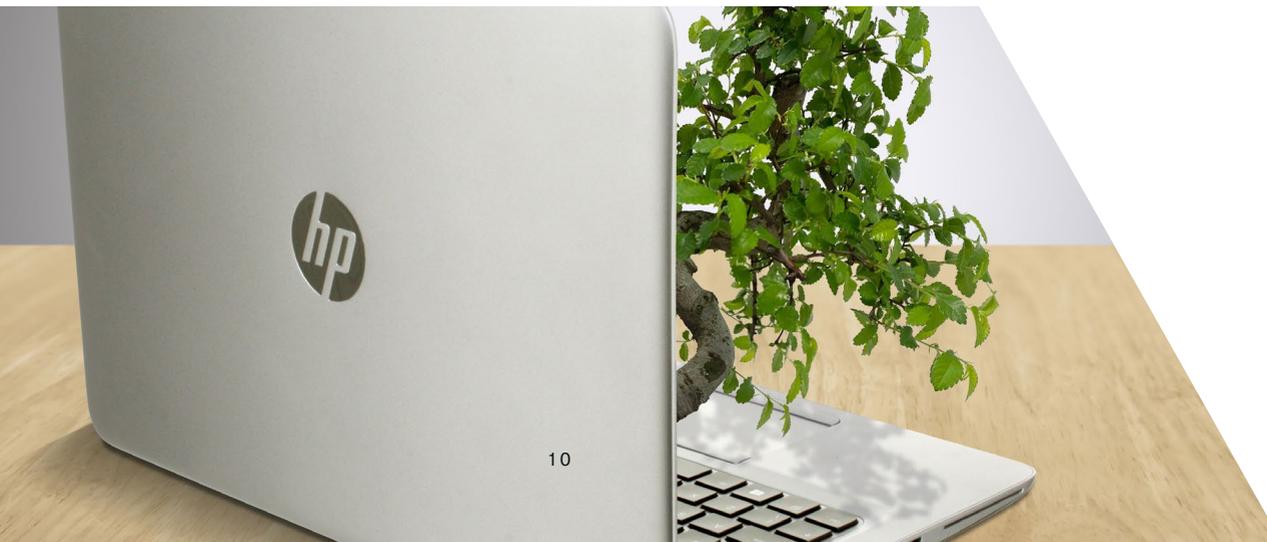
**190,000 litres of water saved**

Over 190,000 litres (50,000 gallons) of water is saved from being used for extraction, refining & production of a new computer and its components. That is enough drinking water for the average American for over 700 years.



**1,200 kg of resources preserved**

Using a remanufactured laptop avoids the mining of valuable precious minerals needed to manufacture a new laptop. This in turn also prevents the added e-waste from the disposal of a second-user laptop.



## About Circular Computing™

**Their mission is to change the way the world buys IT.**

**Sustainable laptops without compromising on performance or quality, so we can all live in a better world, with a brighter future.**

The IT industry alone has a huge responsibility to lower its significant CO<sub>2</sub> greenhouse gas emissions and resource consumption - a number that is currently going up rather than down.

Over 160 million new laptops are manufactured every year. The United Nations reports that 160,000 laptops are disposed of every day in Europe alone.

**70% of these laptops could be re-used, but less than 20% currently are.**

**Because IT shouldn't cost the Earth**

## Introducing remanufacturing

**Circular Computing™ remanufacture old enterprise-grade, leading-brand laptops and give them a new lease of life.**

Every laptop goes through an extensive 5+ hour remanufacturing process and over 300-point quality check. Using selected replacement or upgraded components, fully tested batteries with warranty

and a full 1 to 3 year warranty on the laptop itself.

**This is remanufactured, not refurbished: there is a world of difference.**

Some key points surrounding Circular Computing's remanufacturing processes:

- **Remanufactured to international quality standards by fully-qualified technicians at a state-of-the-art production facility**
- **Comprehensive cosmetic detailing ensures every laptop is refinished to exacting quality standards using selected replacement or upgraded components taken from other e-waste where possible**
- **ISO9001, ISO14001 and ISO45001 accredited processes**
- **Circular Computing™ sit on the steering committee setting the standards of remanufacturing (BS 8887-211) and have a British Standards kitemark pending for their best-in-class quality standard**

**Remanufacturing  
e-waste for a second life  
of your unwanted IT**

**If you continue to procure new laptops, you can still benefit as a company - the computers that leave your business can participate in this scheme.**

**However, if you wanted to look at making a bigger difference in terms of reducing your procurement costs and making greater sustainability gains, you may wish to consider adopting remanufacturing and Circular Computing™ laptops.**



## The benefits of adopting Circular Computing™ remanufactured laptops

What the benefits could mean for you as a company:

- **Significant environmental benefits for your companies CSR or ESG reports**
- **Preventing even more e-waste through our organisations combined processes**
- **GDPR compliant audit trail representing where your remanufactured IT will take its second life**
- **Improved stakeholder perception and regard of your company**
- **Shows your employees that your company cares**

Circular Computing™ has invested in the world's only dedicated computer remanufacturing facility.

This process takes selected HP, Dell and Lenovo laptops and remanufactures them after their first life of use, to provide 97% of the performance of the equivalent brand new models at a cosmetic 'like-new' finish in high volumes.

## Find out for yourself

We are an official ITAD Partner to Circular Computing™.

Contact us today to understand the details behind how we can help support your sustainability agenda.

Our initiative is designed to do better for vulnerable communities and play our part to help the battle against climate change.

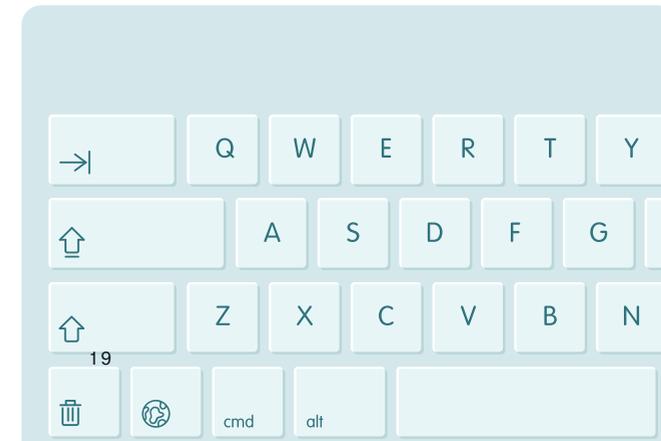
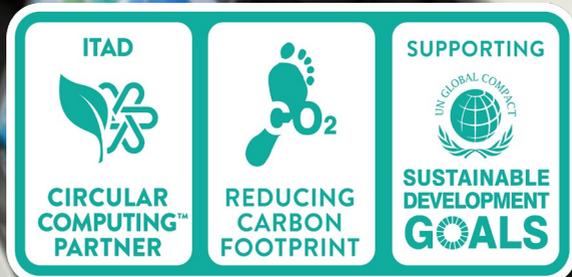
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## Further information

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